

automechanika
KUALA LUMPUR



16 – 18.3.2023

Kuala Lumpur Convention Centre
(KLCC), Malaysia

Show review

Sourcing Entertainment Training

Malaysia's leading regional trade fair for
the automotive service industry targeting
trade visitors from ASEAN



Automechanika Kuala Lumpur 2023 delivered a S.E.T. of solutions

The show returned with business vitality as strategic partners and exhibitors flexed their positions in the automotive market. They brought together a wide range of showcases, resources and knowledge on digitalisation, electrification and industrial transformation.



Entertainment

AutoNITZ Party

Over 800 partygoers came together to enjoy the set while forming strong relationships with new and existing partners.



EMMA Malaysia Final – Car Audio and Modifications Competition

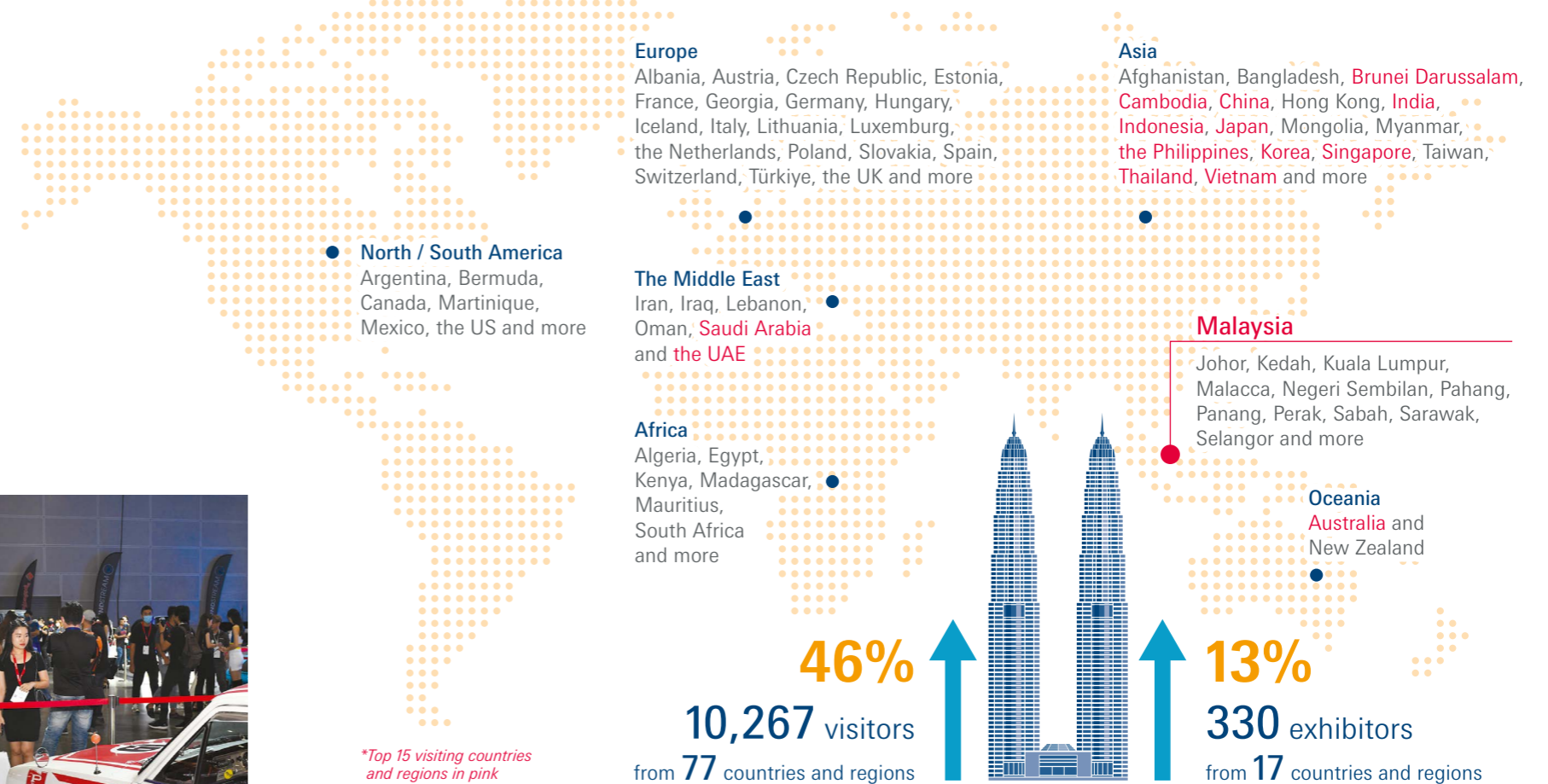
More than 100 sports cars and modified vehicles showed off flair and talent in car customisation.

DIY Auto Care

Tailor-made for car owners to gain an understanding of engine oil, professional repair solutions and effective engine power restoration.

Sourcing

Visitors from around the world



Training

Collision Repair Training Workshop

Over 300 attendees including technicians, mechanics, service centre and workshop owners from China, Indonesia, Malaysia, Mauritius, Singapore and more.

Topics covered: High voltage systems for electric vehicles (EV), ADAS calibration, measuring systems and ECU repair and tuning.

Digitalisation and Electrification Business Networking Event

Over 150 attendees from Huawei, Malaysia Digital Economy Corporation, Scania, and Volvo, to name a few.

Topics covered: Malaysia's low carbon mobility blueprint focused on electrification and sustainability. This included battery technology for electric vehicles like hydrogen and fuel cell development, connected cars, AI and autonomous driving.

Fleet Management Conference

More than 140 attendees, including fleet owners, operators, and logistics from the likes of Continental, ISUZU, and Touch 'n Go.

Topics covered: An analysis of transformation in the commercial vehicle market, and the shift of mobility from innovative technology and a desire for personal services.

Over 35 speakers and supporters:

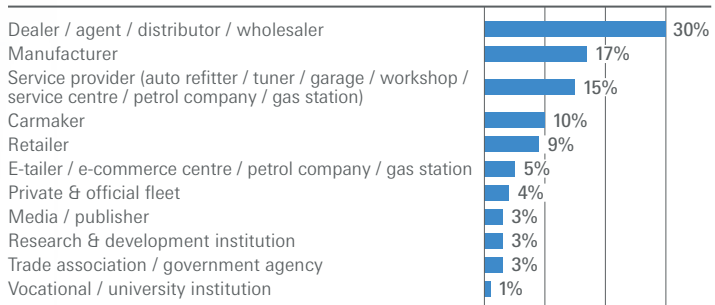


Key visitors

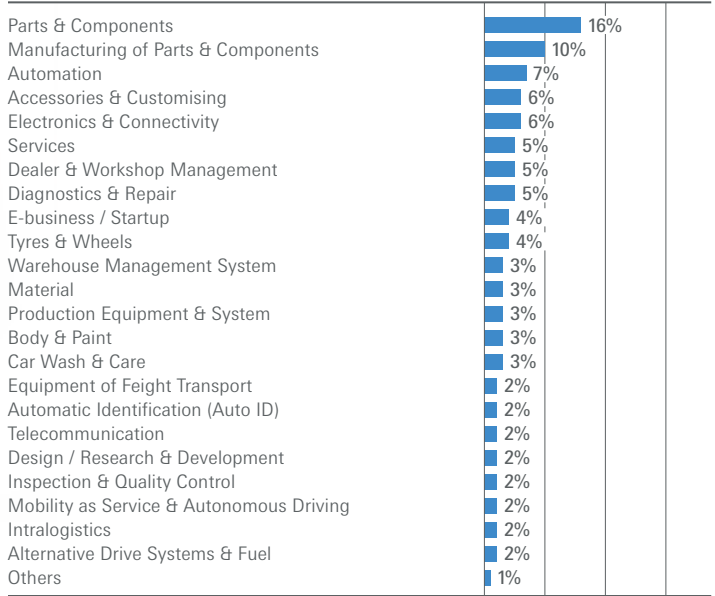
3M	BMW	Continental	Exxon Mobil	General Electric
German Motors	Great Wall	Honda	ISUZU	Jaguar Land Rover
Lazada	Mazda	Mercedes Benz	Mitsubishi Motors	Nippon Paint
Nissan	Panasonic	Perodua	PETRONAS	Proton
Sapura Industrial	Scania	SCHAEFFLER	Shell	TecAlliance
Touch 'n Go	Toyota	Union Sangyo	Volkswagen	Volvo
Wizlynx	ZF			

■ Carmakers ■ Tier one players and other corporations

Visitors by business nature



Visitors by product group and interest



Key exhibitors



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